SPECIAL SECTION
Under 7,500 Division

FIRST PLACE
The Horry Independent Staff

Judge's Comments: Very eye appealing cover. Editorial content is very creative. Nice use of color.

Great gift ideas and deals from the area's top merchants!
SPECIAL SECTION
Under 7,500 Division

SECOND PLACE
Pickens County Courier

Emily Wright
SPECIAL SECTION
Under 7,500 Division

THIRD PLACE
The News & Reporter
Fran Dodds
SPECIAL SECTION
7, 500 - 12,000 Division

FIRST PLACE
The Greer Citizen
Staff

Judge’s Comments: Good quality and information, excellent production quality.
SPECIAL SECTION
7, 500 - 12,000 Division

SECOND PLACE
The Lancaster News Staff

GIFT GUIDE
Let The Shopping Begin!

1. Local businesses offer variety
2. Local charities need donations
3. Gifts for Kids
4. Technology Gifts
5. Gifts for Outdoorsmen
6. Gifts for athletes
7. Homemade Edible Gifts

Shop Small

A Special Publication of The Lancaster News
Wednesday, November 21, 2012
SPECIAL SECTION
7,500 - 12,000 Division

THIRD PLACE

The Greer Citizen

Staff

BLUEPRINT
FOR
SUCCESS
FOOTBALL 2012
SPECIAL SECTION
12,001 - 35,000 Division

FIRST PLACE

Summerville Journal Scene
Chris Zoeller and Graphic Design Staff

“McKissick”

Judge’s Comments: Community-oriented, impressive advertising support for a community figure, excellent use of color and photos.
Even while Patti Tate was touring school districts across the state, talking education policy with other leaders and chatting up President Barack Obama, something was missing over the past year for South Carolina's 2012 teacher of the year.

"I missed my students," she said. "I missed Northwestern.

After a year as S.C.'s teacher of the year, Patti Tate is ready to get back to teaching.
SPECIAL SECTION
12,001 - 35,000 Division

THIRD PLACE
Summerville Journal Scene

Chris Zoeller and Graphic Design Staff

“2012 Football Preview”
SPECIAL SECTION
Over 35,000 Division

FIRST PLACE
Greenville Journal

Kristy Adair and staff

Judge’s Comments: Very creative to have a special section targeted to upper income audience focused on restaurants, bars, fine dining!
SPECIAL SECTION
Over 35,000 Division

SECOND PLACE
Greenville Journal

Kristy Adair and staff
SPECIAL SECTION

Over 35,000 Division

THIRD PLACE

Greenville Journal

Kristy Adair and staff