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**SOUTH
CAROLINA
PRESS
ASSOCIATION**



**2011-2012
COLLEGIATE
MEMBERSHIP
ADVANTAGE**

SCPA COLLEGIATE MEMBER BENEFITS

Now is the time to renew your college newspaper's membership in the South Carolina Press Association Collegiate Division, the only organization in the state dedicated to serving the specific needs of college journalists. Active membership in SCPA provides advisers and students with many valuable benefits, including educational opportunities, newspaper internship opportunities and the annual statewide college newspaper contest. Perhaps most importantly, membership in the SCPA includes you in a network of other newspaper advisers and student staffs who may serve as valuable resources for problem solving and information. Collegiate Division membership also puts your campus in touch with resources, experience and advice represented by the professionals working at the state's commercial member newspapers.

COLLEGIATE CONTEST & AWARDS

SCPA holds an annual contest to recognize excellence in both newspaper journalism and newspaper advertising. Awards are given to newspapers rated "Best Overall" in two divisions. Individual students are recognized with awards in writing, editing, design, photography and other competitions.

Awards are presented during the spring at the SCPA Collegiate Meeting, which includes panels, seminars and networking opportunities.

EDUCATION

Collegiate members are invited to attend various newspaper training workshops throughout the year at a highly discounted rate. SCPA hosts several specialized workshops each year, which are frequently conducted by national industry experts. Past workshop topics have included: ethics, layout and design, writing and reporting, copy editing, covering local government, advertising sales, libel and the Freedom of Information Act.

SCPA will also help arrange on-site training upon request. Newspaper professionals are available to train you in ad sales, interviewing skills, computer software and the Freedom of Information Act.

PRESS CARDS

Collegiate members may order hard plastic photo ID cards. SCPA press cards are recognized by state police and emergency officials, and may be used for admission to the S.C. Legislative press area. Press card orders must be requested by the collegiate member newspaper adviser and must be accompanied by a letter from the adviser on official letterhead.

VISITING PROFESSIONALS

Free consultations with experienced professional journalists may be arranged to handle student newspaper concerns or questions.

RESUME/JOB BANK

Collegiate members are encouraged to use SCPA's Web site to view current job openings in the newspaper industry. Members can also post resumes on the SCPA site for free.

By joining SCPA, you will also have the opportunity to meet and network with member newspaper editors, advertising directors and staff.

NEWSLETTER

The SCPA Bulletin keeps collegiate members up-to-date on local, state and national issues affecting the newspaper industry, and reports on activities of the association and its members.

FOI/LEGAL HOT LINE

The FOI/Legal Hot line is a free service to collegiate members that provides newspaper members with prompt, free advice and answers to legal and Freedom of Information questions.

Consultation is available in newspaper related areas such as: open records and meetings, access to courts, law enforcement procedures, shield law, invasion of privacy, copyright law, advertising regulations and libel/defamation.

DIRECTORY

The annual SCPA Member Directory is an invaluable reference guide to the state's newspapers. The directory contains information on member newspapers and listings of SCPA members and other state associations.

MEMBER'S ONLY SCPA WEB SITE

SCPA's Web site (www.scpres.org) allows members access to SCPA member information and reporter resources.

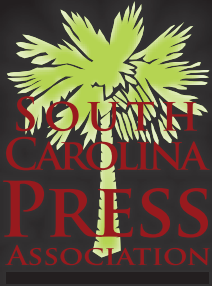
INTERNSHIPS & SCHOLARSHIPS

Each year the SCPA Foundation arranges invaluable on-the-job training with our internship program. These paid internships offer students an opportunity to gain practical experience at one of the state's newspapers.

During the past summer, the Foundation sponsored three \$4,000 paid 10-week internships at daily and weekly newsrooms across the state.

The SCPA Foundation also awards scholarships annually to South Carolina rising junior and senior journalism students who are planning to pursue careers in newspaper journalism. This academic year, the Foundation is funding two \$3,000 scholarships.





2011-2012 COLLEGIATE DIVISION MEMBERSHIP APPLICATION

<u>UNDERGRADUATE ENROLLMENT</u>	<u>DUES AMOUNT</u>
0 – 5,000	\$110
5,001 – 10,000	\$150
10,001 – 20,000	\$180
20,000 AND ABOVE	\$205

APPLICANT INFORMATION:

School Name: _____ Enrollment: _____

Newspaper Name: _____ Publication Frequency: _____

Newspaper Web site Address: _____

Mailing Address: _____

Adviser's Name: _____ Phone: _____

Adviser's E-mail: _____ Fax: _____

Editor's Name: _____ Phone: _____

Editor's E-mail: _____ Fax: _____

PAYMENT OPTIONS:

Amount Total: _____ Check enclosed Bill me Pay with: Visa Mastercard

Name as it appears on card: _____

Billing address with city, state and Zip: _____

Card number: _____ Expiration date: _____ V-code: _____

Cardholder's signature: _____

Collegiate membership dues are for the 2011-2012 academic year and are based on your college's enrollment. Review or initiate your membership by selecting your school's undergraduate enrollment to determine your current dues.

Complete the attached form and return to SCPA,

Send to jmadden@scpress.org or fax to (803) 551-0903.

You can also mail completed form with payment to:
S.C. Press Association
P.O. Box 11429
Columbia, SC 29211

If you need more details or have questions, contact Jen at (803) 750-9561.