



2011-2012 S.C. NEWSPAPER DIRECTORY

\$30

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The S.C. Newspaper Directory is published annually by the S.C. Press Association. This publication includes detailed information on all 17 daily and more than 100 weekly newspapers in South Carolina including:

- contact information
- key personnel listings
- circulation and readership figures
- advertising information
- deadlines
- mechanical requirements

You'll also find DMA info, listings by county and circulation, commercial press printing providers, contact information for SCPA's Associate and Individual members, and contact information for state, national and regional newspaper associations. This helpful resource contains all you need to know about S.C. newspapers – and for only \$30!



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